



CCS Presentation Systems
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FOR IMMEDIATE RELEASE

AV Industry Veteran Jay Rohe to Join CCS Presentation Systems HQ in Exciting New Role

Mesa, AZ — October 8, 2024 — CCS Presentation Systems Southwest, a leading systems integrator in the AV industry, is excited to announce the appointment of Jay Rohe as Chief Revenue Officer. Rohe will assume his new role on December 1st, working full-time from CCS national headquarters in Mesa, AZ. With over 18 years of experience as a top executive at Legrand AV, most recently as Vice President of Commercial Channel Sales, Rohe brings a wealth of expertise and a proven track record of success to CCS.

Rohe has established himself as a trusted leader in the AV industry, known for his commitment to excellence and strategic vision. His transition to CCS marks an exciting new chapter for both him and the company, which has enjoyed a longstanding partnership with Rohe throughout his career.

“I am thrilled to join CCS, a leader in AV integration,” said Rohe. “The team here is fantastic, and I’m honored to have the opportunity to work with them all.”

In his role as Chief Revenue Officer, Rohe will focus on developing strategic partnerships, exploring new revenue streams, and expanding CCS’s reach. His leadership will be instrumental in driving the company's growth and continuing its reputation for delivering innovative AV solutions.

John Godbout, Founder and CEO of CCS, shared, “I’ve been wanting Jay to join our team for years. It seems the stars have finally aligned! We’re beyond excited to welcome him and look forward to the insights and leadership he’ll bring to CCS Southwest and the entire CCS partnership, nationwide.”

About CCS Presentation Systems:

CCS Presentation Systems specializes in designing, integrating, installing, training and maintaining audio-visual equipment for businesses, schools, and government clients. Their solutions include dvLED walls, large-format displays, digital signage, interactive presentation tools, AV-over-IP distribution systems, room control and automation, audio systems, sound masking, digital projection, esports gaming labs, unified communication, and more.

For more information, please contact:

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